

NEW ZEALAND iBesDina®

New Zealand Asia-Pacific Genetic Health Brand
Dedicated to Life Science Research

iBesDina®
LIVE FOR A HEALTHY LIFE

iBesDina®

iBesDina is a life science company of the NZ Asia-Pacific Gene Research Center

iBesDina has long been dedicated to genetic life science research,

with the mission of improving human health and quality of life.

With outstanding contributions to gene technology R&D,

we aim to address human health challenges:

genetic longevity, HPV, adolescent growth and basic health management!



MEDSAFE NZ
GMP CERTIFIED



MPI ANIMAL
PRODUCTS



CHINA DIETARY
SUPPLEMENT
IMPORT



TGA
CERTIFIED



FDA
REGISTRATION



ASUREQUALITY
ORGANIC



FIANZ HALAL
CERTIFIED

DEVELOPMENT HISTORY



Signed cooperation with major
universities in Auckland, NZ

2004

iD
iBesDina®

World International Joint Laboratory
launched ,PETER FRAGRE named first
"Cornerstone Scientist",PETER FRAGRE
became an iBesDina director that year

2020



iBesDina funded associa-
tions to protect endangered
animals.

That year, the full iBesDina
line was sold in many
countries worldwide

2024

1997

The brand was founded in New
Zealand (Asia-Pacific) and received
the Trusted Enterprise Award



2017

Established the first NZ Asia-Pacific
Genetic Research Center
Joint research with PETER FRAGRE
on genes and technology



2021

NZ Asia-Pacific Pharmaceutical Group
founded, iBesDina entered the
Chinese market the same year





Managing Director, iBesDina Life Sciences

One of the world's most distinguished biochemists and cell biologists, with outstanding contributions to cell biology, biochemistry and neuroscience. A leader and innovator, he helps the brand create transformative products for new scientific fields.



PhD in Biogenetic Research, iBesDina

Focused on biogenetic research, with a deep academic background and rich practical experience. He has achieved remarkable results in microbial genomics and environmental microbiology. Revealing the mysteries of genes, he advances biotechnology for human health and social development.



Masahiko Kumagai

PhD, Biological Sciences, Univ. of Tokyo
Research: life sciences & genomics
Published 28+ life science papers



Noriaki Kurita

Director & Assoc. Prof., Fukushima Medical Univ.
Research: life sciences, nutrition & health
Multiple awards, Japanese Physical Therapy Soc.



David Skegg

Professor, University of Oxford
Epidemiologist, MD in Public Health
Special Advisor, NZ Disease Response Comm.



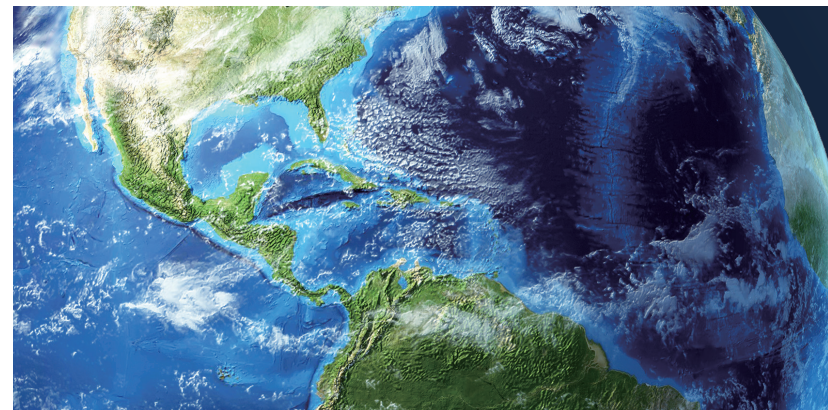
Masakazu Nishigaki

President, Narita Academy
Specializes in clinical & health management. Published 13+ books on genetic nursing



Lin Junsheng

Professor of Medicine, Univ. of Auckland, NZ
Basic & clinical stem cell research
Editorial board of international journals



- Uniting two global gene & stem cell research centers: NZ Institute of Gene & Cell Research and Tokyo Cell Health Research Center to drive health product innovation
- In-depth cooperation with 100+ top medical experts and professors from Auckland, Tokyo, Tsukuba, Osaka universities
- Top global ingredients, better and fresher: Global network of 14 production & ingredient centers



Asia-Pacific's Most Authoritative Genetic Research Institution

THE MOST AUTHORITATIVE GENETIC RESEARCH INSTITUTION
IN THE ASIA PACIFIC REGION

- NZ Asia-Pacific Gene Research Center
- Auckland University of Technology
- Faculty of Medicine, University of Otago





老化モデルマウスに対するナマコペプチドの抗老化作用検証

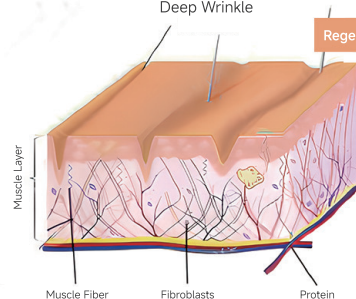
要約
 正食餌(生理食塩水添加)する、モデル群(生理食塩水添加)、ナマコペプチド添加量、中用量、高用量(用量群(125, 250, 500 mg/kg))、10週間(100mg/kg)に分けたマウス80匹。

研究の目的
 ナマコペプチドの老化モデルマウスにおける抗老化作用及び免疫機能への影響

研究の結果
 ナマコペプチドは老化モデルマウスに免疫機能増進作用と抗老化作用があり、老化を遅らせることができる。

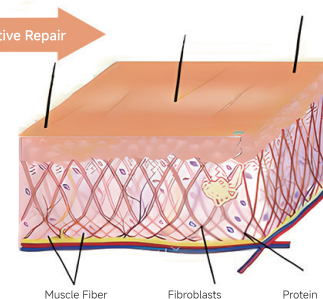
Damaged Muscle

Deep Wrinkle



Repaired Muscle

Regenerative Repair



CELL REGENERATION FACTORS: THE FATHER OF ANTI-AGING

Internationally renowned anti-aging pioneer
 Harvard Medical School scientist David Sinclair

One of two supplements he takes daily

Powerfully activates Sirtuins longevity proteins

Sinclair's chronological age: 54

but his biological age is only 35

COMFORTABLE & EFFICIENT MICROPARTICLE INNOVATION

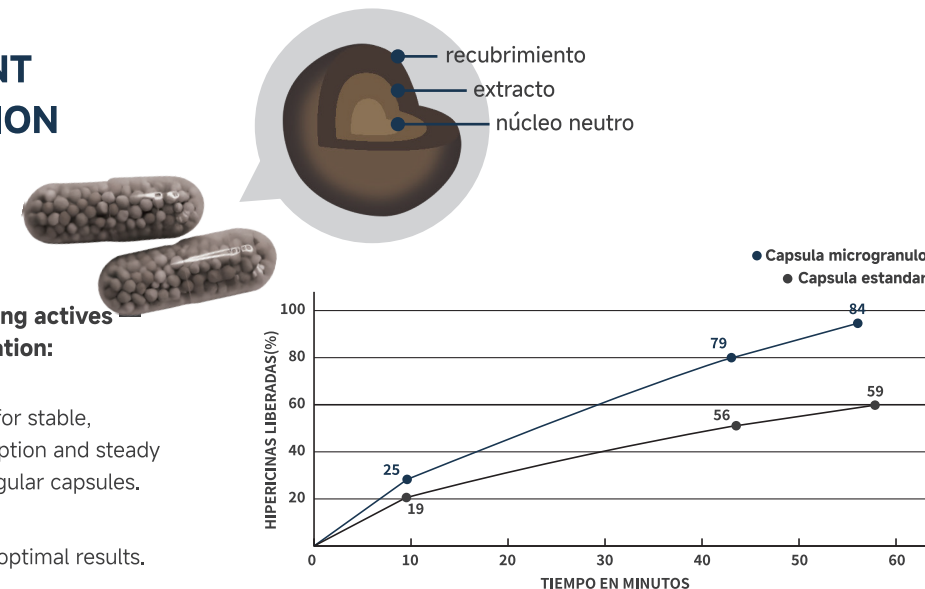
NEO® microparticles, 200µm-1mm, containing actives
 an advanced formulation technology innovation:

1. Improved efficacy & bioavailability

The process allows adjusting each active's dose for stable, complete, extended release — maximizing absorption and steady concentration; 30% higher bioavailability than regular capsules.

2. Enhanced comfort

Higher bioavailability: only 1-2 capsules daily for optimal results.



More Efficient

Keep effective, stable levels

More Comfortable

Dosage reduced to
 1-2 capsules per day

Higher Bioavailability

Releases actives into the body
 in a controlled manner

Better Value

Lower consumer costs

Endogenous cellular anti-aging, building immune barriers.Unlocking genetic mysteries, reversing the years. Awakening the core power of life. Leading a new trend in gene technology

iBesDina®



NAD⁺: THE “REVERSAL FORCE” OF CELLULAR AGING

EFFICIENT CHARGING, RENEWING CELLULAR ENERGY

- NAD⁺ is a key coenzyme in metabolic reactions, vital for cell energy
- NAD⁺ levels decline with age, causing various aging problems
- Supplementing NMN, the NAD⁺ precursor, effectively raises NAD⁺ — a recognized anti-aging approach



NMN Cell Vitality Capsules



Time Renewal Capsules

01

GENE ANTI-AGING SERIES

SERIES 01 ■■■



ONE CAPSULE CHARGE

• HIGH-PURITY, HIGH-CONTENT NMN

• **NMN 175,000 mcg**

(β -Nicotinamide Mononucleotide)
Cellular Vitality Charging Station

NMN Cell Vitality Capsules

iBesDina CELL CELLUVITALITY | NMN 175,000mcg

Cell repair, instantly recharging life energy



- **Pterostilbene 50 mg**
New-gen antioxidant, scavenges free radicals, keeps cells young
- **Ergothioneine 30 mg**
Cellular antioxidant reaching mitochondria, fights oxidative damage
- **Phosphatidylcholine 50 mg**
Protects cell membranes, promotes nutrient absorption
- **Activates longevity proteins, boosts vitality**
Repairs DNA damage, strengthens immunity

SCIENTIFIC RATIO, HIGH-EFFICIENCY BOOST

OPTIMAL **1** CAPSULE **5** × EFFICACY

PQQ

CELL ENERGY ACCELERATOR

Pyrroloquinoline Quinone
20,000mcg

NMN

CELLULAR VITALITY STATION

β-Nicotinamide Mononucleotide
390,000mcg



Time Renewal Capsules

iBesDina CELL CELLVITALITY PLUS

New cellular vitality, youthful skin



- **PQQ+NMN dual synergy**

PQQ — cellular coenzyme, potent antioxidant
NMN — scavenges free radicals, awakens skin energy

- **Multi-nutrient complex restarts a youthful state**

D-Ribose 200 mg (ATP fuel, fast charging)
CoQ10 50 mg (heart power, antioxidant)
Active B12 (Mecobalamin) 5 µg (energy & nerves)

- **Cell renewal · better sleep · anti-aging · firm skin**



Decoding the mysteries of life
Reshaping health, improving
chronic conditions
Reversing time for a renewed life

iBesDina®



Summit III Ashwa-
gandha Capsules



Pelvic Floor Capsules



Breast Care Tablets

02

REPRODUCTIVE
HEALTH SERIES

SERIES 02 ■■■



Summit III Ashwagandha Capsules

iBesDina MOUNTPEAK

Muscle & testosterone boost, endurance
Ignite vitality, lasting energy



- “Indian Ginseng” — Ashwagandha
Nourishes vitality, supports fertility
Lasting energy, boosts immunity
- Dual-action Ashwagandha extract 660 mg
High content (withanolides)
Ginsenosides 50 mg for vitality
- Zinc + Vitamin D3 for male vitality
Black pepper extract aids absorption
- Essence empowerment, activating
masculine charm



Pelvic Floor Capsules

iBesDina INCONTINENCE RELIEF

Restore pelvic floor health, end hidden troubles



- CGH 3rd-gen innovative repair formula
Solgen (soy isoflavones) + Cucurbitidol (pumpkin seed)
- Collagen Peptides + L-Arginine
Nourish pelvic floor tissue, protect muscle strength
- Chasteberry Extract + Magnesium + Vitamin B6
Regulate inner balance
- Synergistic repair, bladder care, urethral muscle strength
Repair — strengthens bladder muscles, controls urination
Activate — restores urethral tone, reduces leakage
- Protect urinary health, prevent recurrence

Breast Care Tablets

iBesDina BREAST HEALTH

Deep gland nourishment, breast health care



- Special formula — the golden triangle of breast health
Dredge — dandelion + angelica extracts regulate gland circulation
Balance — chasteberry extract for female endocrine balance
Immunity — flax hull + green tea extracts + selenium, antioxidant
Protecting breasts
- Vitamin C + Vitamin E + Licorice Extract
Multi-nutrient synergy
- Triple action for breast health
Dredge: deep penetration, regulates gland circulation
Revive: deep nourishment, revitalizes glands
Immunity: boosts self-immunity against breast problems

Leading children's health solutions
Carefully guarding healthy growth
Stronger body and immunity



Height Tablets

Nasal Relief

Super DHA

Australia 2nd-Gen
Growth Capsules

Probiotics

Eye Care

Essentials

Brain Power

03

CHILDREN'S
HEALTH SERIES

SERIES 03





Growth Capsules

iBesDina L-LYSINE GROWTH CAPSULE

Complete nutrition for new growth heights



- **High-content Lysine 150 mg**
Stimulates pituitary, awakens growth hormone
- **Calcium + Vitamin D3 + Vitamin K2**
Promotes calcification, guides calcium into bones
- **Collagen Peptides 30 mg**
Promotes bone collagen for bone resilience
- **Taurine**
Improves muscle function & recovery
- **DHA Algal Oil**
Supports brain development
- **Fructooligosaccharides**
Promotes nutrient & calcium absorption
- **Zinc + Magnesium**
Improves appetite, supports growth

Таблетки для роста

iBesDina BONE GROWTH CHEWS

Triple growth power — beyond genetics



- **L-Lysine 100 mg**
Stimulates the pituitary to release growth hormone
- **Dual calcium (carbonate + whey) 150 mg**
Whey calcium from NZ premium milk, promotes growth and bone calcification
- **Hydrolyzed Egg Yolk Powder 25 mg**
Precious growth nutrition for bone development
- **Vitamin D3 (Cholecalciferol) + K2**
Promotes calcification, guides calcium into bones
- **Collagen Peptides**
Promotes bone collagen generation
- **Zinc + Magnesium + Taurine**
Improves muscle function, speeds recovery, strong bones, growth never falls behind
- **Rich milky flavor, 0 sucrose**
Tasty, no cavities



Kids Essentials

iBesDina CHILDREN'S ESSENTIAL MINERALS

13 essential nutrients powering growth
Balanced nutrition in one step



- **7 vitamins for a strong body**
VC | VD3 | B1 | B2 | B6 | Folate | Niacinamide
- **6 minerals for smart, bright kids**
Ca | Fe | Zn | Se | Mg | I
- **Ca, Fe, Zn, Se together**
for faster growth
- **Zinc (Zn)**
Boosts immunity, improves appetite
- **Iron (Fe)**
Balances homeostasis, fights fatigue
- **Selenium (Se)**
Guards immunity, aids development

Kids Probiotics

iBesDina KID'S PROBIOTIC CHEW

15B premium cultures, multi-flora care



- **15B CFU live cultures, 3 star strains**
B. lactis HN019 | L. rhamnosus GG |
L. fermentum CECT5716
- **Dual prebiotics precisely feed good bacteria**
FOS 60 mg + GOS 40 mg
- **Lactase 5000 ALU**
Aids lactose digestion, happy tummy
- **Hawthorn Powder**
Appetizing, aids digestion
- **Microencapsulation**
Boosts probiotic survival & stability
- **Full-chain gut care**
Reduces harmful bacteria, improves digestion

Kids Nasal Relief

iBesDina PROBIOTIC NASAL CAPSULE

Bye runny nose & congestion



- **3B CFU targeted strains**
L. rhamnosus GG | L. reuteri DSM 17938 |
L. fermentum CECT5716, regulates nasal sensitivity
- **2'-FL (HMO) 100 mg**
Body-friendly, builds inner protection
- **Yeast β -Glucan 35 mg**
Activates immune cells, boosts self-defense
- **Vitamin C + Zinc**
Boosts defenses
- **Prebiotic FOS**
Feeds good bacteria, synergy
- **Enteric Coating**
Protects live bacteria to the gut

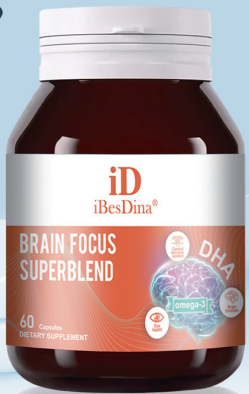
Kids Eye Care Tablets

iBesDina CHILDREN'S EYE HEALTH

Multi-dimensional eye care, guarding bright eyes



- **Lutein + Zeaxanthin**
Dual carotenoids filter blue light, aid eye development
- **DHA**
Eye & brain nutrition for visual nerve development
- **Blueberry Extract**
Rich in anthocyanins, relieves eye fatigue
- **Amino Acid Chelated Zinc**
Maintains retina & vision health
- **Vitamin A**
Protects night vision
- **Vitamin C**
Antioxidant, boosts resistance
- **Gentle formula, more reassuring**
Tailored for school-age teens



Super DHA

iBesDina HIGH STRENGTH DHA

High-purity DHA, fueling eye & brain growth



- **Algal Oil**
Australian Schizochytrium oil (Omega-3 135 mg), extracted via advanced fermentation
- **DHA + EPA**
Precise supplementation, no excess
- **Phosphatidylserine (PS)**
Good intelligence for a bright future
- **Lutein + Zeaxanthin + Vitamin A**
Good vision for baby's colorful world
- **Vitamin D3**
Aids calcium absorption; PLUS formula for baby's healthy body

Kids Brain Power

iBesDina BRAIN FOCUS SUPERBLEND

A step ahead in brain development



- **Algal Oil (with DHA)**
Golden nutrition for brain development
- **Phosphatidylserine (PS)**
Sharper thinking, better focus
- **Taurine + Zinc**
Aids neural development
- **B Vitamins (B1/B6/B12)**
Energy metabolism, full vitality
- **Lutein + Zeaxanthin**
A brighter world of vision

○

Awakening life's energy engine
Enhancing body functions overall
Vitality, extending healthspan
Infusing life with vitality

iBesDina®



04 | BASIC HEALTH SERIES

SERIES 04 ■





Coenzyme Q10

iBesDina HEART HEALTH Q10

Heart protection, anti-inflammatory



- **High-purity CoQ10 300 mg**
Boosts power, fights inflammation, eases heart load
- **2-HOBA Extract**
New-gen antioxidant, fights inflammation
- **Nattokinase**
2000 FU for smooth vascular flow
- **Vitamin K2**
Guards cardiovascular health
- **MCT**
MCT — quick energy, promotes absorption
- **Synergistic protection**
Plus Antarctic Krill Oil 50 mg

Hirudin

iBesDina HIRUDIN PEPTIDE

Clear vessels, healthy circulation



- **World's best origin**
NZ medical leeches; freeze-live extraction keeps activity
- **Synergistic ingredients for vascular health**
Vitamin E | Hawthorn | Nattokinase | Grape seed ext.
- **Five-dimensional protection**
1. Vascular elasticity 2. Lower viscosity 3. Better blood flow 4. Circulation boost 5. Dissolves thrombi
- **Elasticity · circulation · anti-three-highs**

Krill Oil

iBesDina KRILL OIL

Healthy blood lipids, easy heart & brain



- **100% Pure Antarctic Krill Oil**
- **Dual-fresh tech, high purity & activity**
Eco-harvesting live catch at low temperature
Supercritical CO2 — Flexitech fresh extraction
- **Natural extract, 5-in-1 effects**
Astaxanthin | DHA | EPA | OMEGA-3 | Marine phospholipids
- **Plus CoQ10 for synergistic protection**
- **Brain power, no forgetfulness; stable BP, no dizziness**
Healthy lipids, no dietary limits; vision, no fatigue
- **Suits everyone, 24H care**



Lung Care Tablets

iBesDina DETOXIFYING LUNG TABLETS

Lung detox, enjoy deep breathing



- **Natural mask — Australian Quercetin**
Clears lungs | relieves discomfort
Repairs damage, boosts lung immunity
- **77 herbal extracts for stronger lung protection**
Quercetin | NAC | Andrographis | Loquat leaf |
Dipotassium glycyrrhizinate | Bromelain | Vitamin C
- **Lung-health factors, immune-boosting repair**
N-Acetylcysteine: clears phlegm, repairs damage,
boosts lung immunity
Andrographis extract: fights lung inflammation
Loquat leaf extract: soothes the lungs
Dipotassium glycyrrhizinate: soothes throat
Bromelain: aids expectoration & absorption

Liver Care Tablets

iBesDina LIVER DETOX

Late nights without straining the liver
Self-purifying cycle, repairs liver damage



- **30× concentrated Milk Thistle Extract**
Repairs damage, activates liver proteins
Restores hepatocyte activity, stabilizes membranes
- **Complex formula, stronger protection**
Curcumin | Broccoli sprout | Artichoke | Inositol |
Choline bitartrate | Glutathione
- **Four-step protection**
Purify — detox and cleanse the liver;
Metabolize — speed metabolism, ease burden;
Renew — protein synthesis, bile solubility;
Defend — strengthen the barrier against toxins

Gout Care Tablets

iBesDina URIC ACID SUPPORT

High-purine companion & gout guardian
Acid balance, conquering joint problems



- **Dissolve, excrete, lower, resist — synergy**
Dissolve — crystal dissolution, metabolism up;
Excrete — promote excretion, balance acid;
Lower — less production, fewer flare-ups;
Resist — purine metabolism, pain-free joints
- **Balance acid value, conquer joint problems**
Tart cherry: less synthesis, more excretion
Quercetin: relieves joint discomfort, protects joints
Turmeric extract: soothes joints, multi-effect repair
Potassium: promotes uric acid excretion
Vitamins C+B6+E + Zinc: defend the body



GlucoBalance Tablets

iBesDina SUGAR METABOLISM

Easy glucose balance, worry-free
Scientific blood-sugar balance formula



- **4 sugar-lowering masters improve metabolism**
Chromium picolinate | Bitter melon | Mulberry leaf | Cinnamona
- **Stable glucose, insulin activity UP**
Bitter melon saponins + peptides, dual power
α-Lipoic acid: potent antioxidant for glucose metabolism
- **Regulate glucose & balance, protect cardiovascular**
Multi-effect glucose control, three-highs health

Joint Strength Tablets

iBesDina JOINT ENERGY TABLETS

Healthy joints in 90 days
Special formula guarding whole-body joints



- **4-step joint health, 90 days to say goodbye to joint trouble**
Stage 1: relieve pain; Stage 2: promote synovial fluid;
Stage 3: nourish cartilage; Stage 4: whole-body joint care
- **Special formula guarding whole-body joints**
Glucosamine sulfate complex: fast relief, lasting repair
High-purity chondroitin: anti-inflammatory, cartilage repair
MSM: soothes joint discomfort
Sodium hyaluronate: lubricates joints, promotes synovial fluid
Calcium carbonate + D3: strong bones
Boron, manganese, chelated zinc: stronger bones, better athletic performance
- **6 zero-additives, safe for long-term use**



Hair Growth Capsules

iBesDina HAIR PROTECTOR

Awaken follicles, goodbye thin hair
Improve hair loss from within, at the root



- **3 steps to revitalized, renewed hair**

Anti-loss — hormonal balance, follicle repair
New growth — activate dormant follicles
Hair care — repair damage, nourish smooth hair

- **Improve hair loss from within, at the root**

1:1 herbal extract — Saw Palmetto × Ligustrum
B vitamins × biotin: consolidate hair growth
Collagen peptides + black mulberry: nourish follicles
Zn-Fe-Se-Mn mineral matrix: strong roots

- **High-efficiency purification, supercritical CO2**

100% pure nutrition, 0 chemical residue

VC Immune Tablets

iBesDina VITAMIN C

Natural vitality, stronger immunity



- **Multiple natural concentrated ingredients**

Non-synthetic: water & lipid soluble
Acerola powder: "King of Natural Vitamin C," 100% imported Brazilian acerola cherries
Citrus bioflavonoids: promote VC absorption
Zinc gluconate: immune support

- **High-dose VC, doubled immunity**

Immunity | skin health | potent antioxidant

Mecobalamin Tablets

iBesDina NEUROSYNTH B PLUS

utrition for the nervous system
Strong alliance, soothing nerve discomfort



- **4 neuro-nutrients, repair at the root**

Mecobalamin | B1 | B6 | Active folate

- **High-activity Mecobalamin**

Direct absorption, no conversion needed

- **NU-FLOW® Organic Brown Rice Concentrate**

Natural excipients, purer formula

- **Strong alliance, soothing nerve discomfort**

Fight free radicals in nerve cells
Relieve neurological discomfort
Repair & nourish nerve fibers



Awakening life's energy engine
Enhancing body functions overall
Vitality, guarding health span
Infusing life with vitality

iBesDina®



Vitamin D3 & K2



Hair Revive



Protein Powder

05

OVERSEAS
SECTOR

SERIES 05





Vitamin D3 & K2

iBesDina Vitamin D3&K2

D3 & K2 — a perfect pair for bones



- **Golden combo of Vitamin D3 + K2**
Effective calcium supplementation needs both

D3: promotes calcium absorption & Ca/P metabolism
K2: guides calcium to bones, activates osteocalcin

- **Triple advantages, full care**

High absorption: dual pairing, easy-absorb softgels
High content: 10,000 IU Vitamin D3
High purity & activity: K2-MK7, dual protection

- **Rich in Vitamin D3 + K2**

High content: 10,000 IU Vitamin D3,
~ 10–12 h of sunlight, aiding calcium absorption
Great partner: 200 mcg K2, MK-7 type
14–20× better than MK-4, guides calcium to bones

Hair Revive

iBesDina multivitamin Hair Growth

Reignite thick hair, revitalize youthful skin



- **Boost hair growth, activate follicles at the root**

Awaken: stimulate the source, revive thick hair
Fortify: solidify roots for fuller hair volume
Nourish: superior active ingredients

- **A new oral approach against hair loss**

Promote hair growth, strengthen roots
Soothe & stabilize, reduce hair loss

- **Core natural ingredients, cell-level targeting**

Biotin: improves hair strength & shine
Multivitamins: maintain scalp health, support healthy hair growth

Collagen Protein Powder

iBesDina Collagen Peptides

Hydrated, plump skin — fearless of time



- **Multiple premium marine protein peptides**

Promotes hair regrowth, fuller, smoother hair
Eases skin aging, reduces wrinkles & fine lines
Improves nail structure for healthy nails
Inner nourishment, age-defying renewal

- **Replenish + renew + prevent loss = full collagen**

High absorption: hydrolyzed collagen peptides are easily absorbed, higher bioavailability.
Strong combo: collagen + biotin, revitalizes skin collagen

- **Selected complex ingredients, collagen accelerator**

Collagen — resists photoaging, revitalizes skin
Vitamin C — daily anti-degradation, skin's parasol
Biotin — maintains normal skin function